

## Cultural Research Center

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### *2026 American Worldview Inventory – Report #2*

## **New Research Shows Even Committed Christians Struggle with Application, As Overwhelming Majority of U.S. Adults Lack Biblical Basics**

Research from Dr. George Barna and the Cultural Research Center at Arizona Christian University  
Report #02 by Tracy F. Munsil, Ph.D., CRC Executive Director  
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Even the nation’s most biblically grounded Christians struggle to fully apply scriptural principles in their lives—especially when it comes to thorny social issues such as marriage, family, and the sanctity of life.

According to new national research, these challenges are not limited to contemporary hot-button issues. Similar worldview weaknesses are emerging among biblically aligned believers in essential theological areas, such as understanding God, the basics of Creation, and biblical history.

In fact, new research from the *American Worldview Inventory 2026 (AWVI 2026)*, conducted by veteran researcher Dr. George Barna and the Cultural Research Center at Arizona Christian University, finds overwhelming majorities of U.S. adults—ranging from 68% to 82%—lack biblical alignment in essential areas of worldview beliefs and behaviors.

According to the research, levels of biblical alignment are strikingly low across all worldview categories, regardless of a person’s faith identity or religious affiliation. But the drop-off is cataclysmic in America’s youngest generations—with biblical perspectives in six of eight essential worldview categories hovering between 5% to just 1% among Millennials and Gen Z.

The findings suggest that even among Integrated Disciples—the most biblically grounded segment of the American population—cultural influence is clearly making inroads.

*AWVI 2026* has tracked the worldview of American adults every year since 2020. This latest study measures biblical alignment across eight foundational worldview categories—spanning personal purpose, moral truth, spiritual disciplines, theology, human nature, lifestyle choices, salvation, and family values.

### **Americans Score Low Across Eight Worldview Categories**

[The first report from the \*AWVI 2026\*](#) found that 4% of American adults possess a biblical worldview, meaning that they generally think and live biblically. That number remains unchanged from 2023, but is lower than the 2020 measure of 6%.

This second report digs more deeply into these overall worldview levels with the hope of identifying strengths and weaknesses in the worldview development of American adults. It measures biblical alignment across eight specific categories of beliefs and behaviors that form the foundation of a person's worldview:

*Category 1: Purpose and Calling:* Measures beliefs and behaviors related to life's purpose, one's calling, and what constitutes a successful life.

*Category 2: Bible, Truth, and Morals:* Evaluates beliefs and behaviors about the Bible's authority, moral relativism, and the nature of truth.

*Category 3: Faith Practices:* Measures the frequency and consistency of adults' faith-related behaviors, including prayer, Bible engagement, and sharing faith with others.

*Category 4: God, Creation, and History:* Assesses beliefs about the nature of God, the origins of humanity, and the divine role in human history.

*Category 5: Human Character and Human Nature:* Examines understanding of the moral condition of humanity, including beliefs about sin, innate goodness, and the need for redemption.

*Category 6: Lifestyle, Behavior, and Relationships:* Explores how adults' worldview shapes their personal choices and values around sexuality, wealth, and religious identity.

*Category 7: Sin, Salvation, and God Relationships:* Evaluates understanding of sin and salvation, particularly beliefs about whether a right relationship with God is earned through good works or received through Jesus Christ.

*Category 8: Family and the Value of Life:* Measures convictions about marriage, the sanctity of human life and abortion, and personal ethics as viewed through—or apart from—a biblical lens.

Together these categories provide a comprehensive map of a person's worldview beliefs and practices. They are designed to test not just what a person believes in isolation, but how well those component worldview beliefs hang together as a coherent, integrated worldview that shapes how a person actually lives.

For example, a person might score well on personal faith practices (e.g., attending church, praying) while simultaneously rejecting moral absolutes or holding an unbiblical view of salvation—which is precisely what the data shows.

The results allow researchers to group respondents into one of three categories, depending on levels of biblical alignment. They defined "Integrated Disciples" as individuals who demonstrate overall biblical alignment in their beliefs and behaviors and who possess a cohesive biblical worldview. "Emergent Followers" are those who possess *some* biblical beliefs and behaviors but not a full biblical worldview. A third group, "World Citizens," are adults whose beliefs and behaviors are shaped primarily by the surrounding culture rather than by Scripture, and who have little to no biblical alignment in the categories measured in the study.

The findings show low scores across the American adult population in all eight worldview categories. Overall, U.S. adults are somewhat more likely to embrace biblical perspectives in personal spiritual practices and in purpose and calling, than in categories focusing on deeper theological concepts or issues of Scriptural truth.

More specifically:

- Americans scored their strongest levels of biblical worldview in the categories of Purpose and Calling (19% at a biblical worldview level) and Faith Practices (16%).
- The most difficult area for American adults to answer biblically came in the questions about marriage, abortion and the sanctity of life, and relational ethics. That category, Family and Value of Life, scored the lowest with only 5% of adults biblically aligned.
- The second-lowest category was God, Creation, and History, with 7% biblical worldview alignment.
- A middle tier of worldview categories reflected biblical alignment of one of 10 American adults. Those categories reaching biblical alignment among 10% of adults included: Bible, Truth, and Morals; Human Character and Human Nature; Lifestyle, Behavior, and Relationships; and Sin, Salvation, and God Relationships

The research not only measured consistent biblical alignment, but also considered how many American adults have some level of biblical understanding in the eight categories (“Emergent Followers”), as well as those with little to no biblical alignment at all (“World Citizens”).

Across the eight categories, the number of “Emergent Followers” scoring *some level* of biblical belief and behaviors ranged from 16% to 8%:

- Four categories had 16% of Emergent Followers with an average to above-average level of biblical alignment include: Faith Practices; Lifestyle, Behavior, and Relationships; Sin, Salvation, and God Relationships; and Family and Value of Life.
- Two categories—Bible, Truth, and Morals and God, Creation, and History—recorded 14% of Emergent Followers answering in a consistently biblical manner.
- Other categories and the corresponding levels of Emergent Followers consistently answering in biblical ways included: Purpose and Calling (13%) and Human Character & Human Nature (8%).

The overwhelming majority of Americans scored as “World Citizens” in their worldview beliefs and behaviors:

- Overall, 82% of American adults have little to no biblical understanding in the category of Human Character and Human Nature.
- Large majorities of “World Citizens” were also found in the other categories:

- God, Creation, and History (79%);
- Family and Value of Life (79%);
- Bible, Truth, and Morals (77%);
- Lifestyle, Behavior, and Relationships (74%);
- Sin, Salvation, and God Relationships (74%);
- Purpose and Calling (68%);
- Faith Practices (68%).

| <b>Levels of Biblical Alignment of American Adults<br/>Across Eight Worldview Categories</b> |   |   |   |
|--|---|---|---|
| <b>Category</b>  | <b>Integrated Disciples</b><br>% with full biblical alignment | <b>Emergent Followers</b><br>% with some biblical alignment | <b>World Citizens</b><br>% with little to no biblical alignment |
| Purpose and Calling  | 19%   | 13%   | 68%   |
| Faith Practices  | 16  | 16  | 68  |
| Bible, Truth, and Morals   | 10  | 14  | 77  |
| Human Character and Human Nature   | 10  | 8   | 82  |
| Lifestyle, Behavior, and Relationships   | 10  | 16  | 74  |
| Sin, Salvation, and God Relationships  | 10  | 16  | 74  |
| God, Creation, and History   | 7   | 14  | 79  |
| Family and Value of Life   | 5   | 16  | 79  |

Source: *American Worldview Inventory 2026*, conducted in January 2026 by the Cultural Research Center at Arizona Christian University. The survey was based on a national sample of 2,000 adults, interviewed by telephone and online.

Overall, the weakest area of biblical alignment was found in the area of marriage, abortion and the sanctity of life, and moral behavior in relationships. That category, Family and Value of Life, scored the lowest level of biblical alignment among all Americans, no matter the generation, religious affiliation, and or level of faith commitment. That worldview weakness is both universal and, in the case of Integrated Disciples, surprisingly deep:

- Questions related to family and the value of human life produced the lowest levels of biblical alignment of any category—only 5% of adults reached Integrated Disciple status on these questions.
- Even among Integrated Disciples—the most biblically committed segment—only 49% achieved biblical alignment, their lowest proportion across all eight categories.

- A shockingly low proportion of adults who met the biblical criteria of genuine disciples (21%) were consistently biblical in relation to this category, their lowest module score.
- Among Theologically-Identified, Born-Again Christians (defined below), only 12% attained biblical alignment in this category.
- For every religious affiliation segment measured in the study biblical alignment levels were in the single or low double digits in this category.

The second-weakest of the eight categories was God, Creation, and History. Only 7% reached Integrated Discipleship status. Overall, study respondents scored in low single digits across most demographic groups in this category. Only 68% of Integrated Disciples were biblically aligned related to these beliefs and behaviors—their second weakest category.

### **Biblically Aligned Adults Struggle to Apply Scriptural Truth in All Areas of Life**

The research carries a warning about the power and reach of the culture—even among well-grounded believers and within the American church.

It would seem logical that Integrated Disciples would possess strong biblical worldview beliefs and behaviors across all eight categories, but that is not the case. In fact, the worldview measurement categories show widely varying levels of biblical understanding even among Integrated Disciples.

For example, 97% of Integrated Disciples were biblically aligned regarding questions in the category of Sin, Salvation, and God Relationships. But only half as many (49%) were biblically aligned regarding Family and Value of Life, their worst performance in any of the eight worldview categories measured. And only about two-thirds—68%—were biblically aligned in the category of God, Creation, and History.

In contrast, only 1% of World Citizens were biblically aligned in any of those three categories—meaning, they rarely know or do things in harmony with biblical teaching on family, marriage, and life, or in relation to sin, salvation, relating to God, understanding God’s intentions and processes, accepting creation through a biblical lense, or grasping the purposes and foundations of world history.

World Citizens consistently garnered the lowest scores across all eight categories. What makes the Family and Value of Life and God, Creation, and History categories noteworthy is the comparatively smaller gap between the percentage of Integrated Disciples and World Citizens who think and live at biblical worldview levels. A mere 1% of World Citizens had a consistently biblical point of view in relation to each of those categories. At the same time, Integrated Disciples demonstrated relatively low levels of biblical fidelity in both areas.

More granular evaluation of biblical alignment by the questions within those categories exposes specific smaller-than-average gaps between Integrated Disciples and World Citizens.

The gap is 74 percentage points on the issue of whether Jesus was "fully divine and also fully human" (God, Creation, and History category); and when asked if marriage of one man and one woman is "God's only marriage option for all people, across all cultures" (Family and the Value of Life category).

The findings make clear that World Citizens and Integrated Disciples represent the two sides of an enormous—and increasingly lopsided—worldview divide in America. The vast majority of Americans (85%) emerged as World Citizens compared to the tiny segment of Integrated Disciples, sitting at just 4% since 2023.

| <b>Comparing Levels of Biblical Worldview Response<br/>By Integrated Disciples, Emergent Followers, and World Citizens<br/>Across Eight Key Worldview Categories</b>  |   |   |   |
|---|---|---|---|
| <b>Worldview Category</b>   | <b>Integrated Disciples</b><br>% with a biblical worldview response to questions in this worldview category | <b>Emergent Followers</b><br>% with a biblical worldview response to questions in this worldview category | <b>World Citizens</b><br>% with a biblical worldview response to questions in this worldview category |
| Purpose and Calling   | 95%   | 80%   | 8%  |
| Faith Practices   | 84  | 56  | 8   |
| Bible, Truth, and Morals  | 94  | 44  | 1   |
| Human Character and Human Nature  | 87  | 43  | 2   |
| Lifestyle, Behavior, and Relationships  | 97  | 44  | 1   |
| Sin, Salvation, and God Relationships   | 97  | 43  | 1   |
| God, Creation, and History  | 68  | 28  | 1   |
| Family and Value of Life  | 49  | 22  | 1   |
| Source: <i>American Worldview Inventory 2026</i> , conducted in January 2026 by the Cultural Research Center at Arizona Christian University. The survey was based on a national sample of 2,000 adults, interviewed by telephone and online. |   |   |   |

### **Biblical Alignment Among Faith Segments and Religious Affiliation**

The research also breaks out biblical worldview alignment in the eight measurement categories by faith segments:

- **Biblically-Defined Disciples** dominate every worldview category—ranging from 100% who possess a biblical worldview in relation to Purpose and Calling, to a low of 21% who are consistently biblical in beliefs and behaviors related to Family and Value of Life.
- **Theologically-Identified, Born-Again Christians** lagged considerably behind Biblically-Defined Disciples, with their worldview weakest in the more theologically demanding categories.
- Biblical alignment levels among **Notional Christians** were nearly indistinguishable from those of adherents of non-Christian faith systems.
- There were generally no individuals among the **“Don’ts”** who achieved biblical worldview status in any of the eight measurement categories. This is significant, as recent AWVI research shows that the Don’ts are the fastest-growing faith segment in America, representing three out of every 10 adults in the nation. The Don’ts are U.S. adults who “don’t believe, don’t know, or don’t care” whether God exists.

| <b>Biblical Alignment Across Faith Segments</b>  |                                      |   |                            |                    |                 |
|--|--------------------------------------|---|----------------------------|--------------------|-----------------|
| <b>Worldview Category</b>  | <b>Biblically -Defined Disciples</b> | <b>Theologically -Identified, Born-Again Christians</b> | <b>Notional Christians</b> | <b>Other Faith</b> | <b>“Don’ts”</b> |
| Purpose and Calling  | 100%                                 | 44%   | 10%                        | 10%                | 1%              |
| Faith Practices  | 94                                   | 33  | 11                         | 6                  | 0               |
| Bible, Truth, and Morals   | 55                                   | 24  | 3                          | 7                  | *               |
| Human Character and Human Nature   | 57                                   | 27  | 2                          | 2                  | 0               |
| Lifestyle, Behavior, and Relationships   | 76                                   | 26  | 3                          | 7                  | 0               |
| Sin, Salvation, and God Relationships  | 74                                   | 27  | 2                          | 2                  | 0               |
| God, Creation, and History   | 26                                   | 17  | 2                          | 3                  | 0               |
| Family and Value of Life   | 21                                   | 12  | 3                          | 4                  | 0               |
| Source: <i>American Worldview Inventory 2026</i> , conducted in January 2026 by the Cultural Research Center at Arizona Christian University. The survey was based on a national sample of 2,000 adults, interviewed by telephone and online.  |                                      |   |                            |                    |                 |
| * indicates less than one-half of 1 percent.   |                                      |   |                            |                    |                 |
| Note: Biblically-defined disciples are people who make their relationship with and service to God the top priority in their life; commit to pursuing God's calling and agenda for their life; surrender personal resources to advance God's kingdom; consistently obey biblical principles; invest time and effort into the lives of Christ-followers; and produce positive, tangible spiritual outcomes in the lives of others. |                                      |   |                            |                    |                 |

*AWVI 2026* also measured biblical alignment across the eight categories by religious affiliation.

- People who attend Pentecostal or Independent Christian churches surpassed the biblical alignment levels of people attending other Christian denominational groups in relation to every category of worldview measurement. Catholic church attenders placed at or near the bottom in every worldview category.
- Family and Value of Life was the weakest category, with no denominational segment having more than 12% of their adherents achieving strong biblical alignment. Biblical worldview levels were very low even within denominational families that are often thought to be more theologically and socially conservative on social issues such as life, abortion, and marriage. Purpose and Calling and Faith Practices are the strongest worldview categories across all church affiliations.
- No tradition came close to having a majority of its attenders having strong biblical alignment in even a single worldview category.

| <b>Biblical Alignment Across Religious Affiliation or Denomination</b> |             |             |             |                |          |          |
|--|-------------|-------------|-------------|----------------|----------|----------|
| <b>Worldview Category</b>  | Pentecostal | Independent | Evangelical | Any Protestant | Mainline | Catholic |
| Purpose and Calling  | 40%         | 40%         | 32%         | 32%            | 28%      | 18%      |
| Faith Practices  | 38          | 36          | 30          | 28             | 21       | 14       |
| Bible, Truth, and Morals   | 24          | 25          | 21          | 18             | 12       | 5        |
| Human Character and Human Nature                                       | 25          | 27          | 21          | 20             | 16       | 2        |
| Lifestyle, Behavior, and Relationships                                 | 26          | 25          | 20          | 19             | 14       | 6        |
| Sin, Salvation, and God Relationships                                  | 26          | 23          | 22          | 19             | 15       | 6        |
| God, Creation, and History   | 17          | 16          | 13          | 13             | 11       | 5        |
| Family and Value of Life   | 10          | 12          | 10          | 9              | 7        | 7        |

Source: *American Worldview Inventory 2026*, conducted in January 2026 by the Cultural Research Center at Arizona Christian University. The survey was based on a national sample of 2,000 adults, interviewed by telephone and online.

### **A Cataclysmic Generational Divide**

Although the national biblical worldview level among all American adults is only 4%, [the levels recorded among younger generations are considerably lower](#). Among the adult portion of Gen Z (ages 18-22) a mere 1% have a biblical worldview and among Millennials (ages 23-41) that number is 2%.

According to the new research, this lack of biblical alignment persists across all eight worldview categories in these younger generations. Gen Z and Millennials respond biblically at dramatically lower levels than older adults who make up Gen X and Boomer generations.

Here are a few key generational comparisons:

- Boomers and Gen X posted low but similar scores across most worldview measurement categories. But a steep decline occurs between Gen X and the younger generations of American adults, with biblical alignment plummeting by about half or more when comparing the statistics for Gen X with those for Millennials and Gen Z.
- In six of the eight categories, biblical alignment among Millennials and Gen Z registered between just 2% and 4%—suggesting that biblical worldview formation has effectively collapsed among the two youngest adults generations. This is evident in all but two categories—Purpose and Calling and Faith Practices, suggesting younger adults are more comfortable embracing personal religious activity than the theological basics behind those religious behaviors.
- The strongest category for Millennials and Gen Z is Purpose and Calling. Overall, 11% of Millennials and 12% of Gen Z achieved strong biblical alignment. Even so, that was less than half the number of individuals reaching Integrated Disciple status among Boomers (27%) and Gen X (23%).
- The weakest category was Family and the Value of Life. Only 2% of Millennials and 1% of Gen Z had strong biblical alignment within this category of measurement.

| <b>Generational Biblical Alignment Across Eight Worldview Categories</b>  |                                 |                               |                                     |                               |
|---|---------------------------------|-------------------------------|-------------------------------------|-------------------------------|
| <b>Worldview Category</b>   | <b>Boomers<br/>(ages 61-79)</b> | <b>Gen X<br/>(ages 42-60)</b> | <b>Millennials<br/>(ages 23-41)</b> | <b>Gen Z<br/>(ages 18-22)</b> |
| Purpose and Calling   | 27%                             | 23%                           | 11%                                 | 12%                           |
| Faith Practices   | 24                              | 18                            | 10                                  | 8                             |
| Bible, Truth, and Morals  | 16                              | 13                            | 4                                   | 2                             |
| Human Character and Human Nature  | 14                              | 14                            | 4                                   | 5                             |
| Lifestyle, Behavior, and Relationships  | 17                              | 13                            | 4                                   | 2                             |
| Sin, Salvation, and God Relationships   | 16                              | 13                            | 4                                   | 2                             |
| God, Creation, and History  | 10                              | 10                            | 3                                   | 2                             |
| Family and Value of Life  | 11                              | 8                             | 2                                   | 1                             |
| Source: <i>American Worldview Inventory 2026</i> , conducted in January 2026 by the Cultural Research Center at Arizona Christian University. The survey was based on a national sample of 2,000 adults, interviewed by telephone and online. |                                 |                               |                                     |                               |

## **Analysis of the Research from George Barna, author of *American Worldview Inventory 2026*:**

“The research provides us with a roadmap of how to raise the discipleship potential of American adults. Very few adults presently own a biblical worldview. But the survey also shows that with some commitment and very focused mentoring, millions of Americans could certainly develop a biblical worldview.

The Emergent Follower segment represents that group of adults, which is 25 million people strong. Imagine how America’s culture would be transformed if that segment realized its spiritual potential by rising to Integrated Disciple status! It won’t be quick or easy, but such growth is reasonable and possible if a concerted and strategic effort is made,” explained the veteran researcher.

“While it would be advantageous to continue to deepen and refine the worldview of Integrated Disciples, the most strategic focus should be upon upgrading the worldview of Emergent Followers. Their weaknesses are most observable in the areas of Family and the Value of Life and also God, Creation, and History. This highlights a definitive failing in the way spiritual leaders—particularly pastors, seminary professors, parents, and parachurch ministers—are addressing information and applications in these two areas,” Barna noted.

“If we dive into the weeds of what is missing in people’s understanding within those two categories, we might start by tackling the areas of belief and behavior where half or more lack biblical perspective. Some of those areas are very basic. Those include absolute moral truth; the innate goodness of humanity; the ability to earn our way into Heaven; rejection of the Holy Spirit as real; and believing the possession of a faith is more important than which faith,” he explained.

“But there were also some more serious misunderstandings and bad choices in regard to other worldview measurement categories,” Barna pointed out. “Among those were the acceptance of animism and the spiritual implications; the alleged ambiguity of the Bible regarding abortion and the value of human life; the unwillingness to voluntarily suffer or sacrifice to advance the kingdom of God; and the infrequency with which they choose to verbally share their faith in Christ with non-believers.”

As Barna explained, “If disciplers and teachers of the Bible were to effectively address these and the related shortcomings, the American Church could get back on the path to spiritual health and experience real transformation. That improvement would bring renewal to the Church, which is a necessary foundation before spiritual revival in America is possible.”

### **About the Research**

The data referred to in this report are taken from the *American Worldview Inventory (AWVI)*, an annual survey that evaluates the worldview of the U.S. adult population (age 18 and over). Begun as an annual tracking study in 2020, the assessment is based on 53 worldview-related questions that fall within eight categories of worldview application, measuring both beliefs and behavior.

Additional demographic and theologic questions are included in the survey for segmentation purposes.

Interviews for the *AWVI-2026* were undertaken in January 2026 among a national sample of 2,000 adults whose background reflects that of the U.S. adult population. The data was collected using a multi-mode approach incorporating interviews conducted both by telephone and online. In total, the average survey length was 21 minutes per completion.

A survey of 2,000 randomly sampled individuals is considered to have sampling error of approximately plus-or-minus 2 percentage points, based on the 95% confidence interval. Additional levels of undeterminable error may occur in surveys based upon non-sampling activity.

The *American Worldview Inventory* is the first-ever annual national survey conducted in the United States measuring the incidence of both biblical and competing worldviews. Each year's reports, released to the public at no cost via CRC's website ([www.CulturalResearchCenter.com](http://www.CulturalResearchCenter.com)) throughout the year of the survey, are also compiled in book form and produced at the beginning of each subsequent year, published by Arizona Christian University Press. Those books are available at CRC's [Publications page](#) or on Amazon.

### **About the ACU Worldview Assessment**

The [ACU Worldview Assessment](#) is a powerful online tool designed to measure and strengthen a person's worldview. Developed by Dr. George Barna and based on 40+ years of research, this 15-minute assessment reveals how a person's beliefs and behaviors align with biblical truth—and how to grow spiritually.

The ACU Worldview Assessment measures worldview beliefs and behaviors in five basic categories (Bible, Truth, and Morals; God, Creation, and History; Faith Practices; Sin, Salvation, and God Relationship; and Lifestyle, Behavior, and Relationships). It also evaluates the "Seven Cornerstones" of the Biblical Worldview. Dr. Barna's exhaustive worldview research shows that if these seven basic worldview concepts—or cornerstones—are in place, a person is far more likely to possess or develop a biblical worldview. Only the ACU Worldview Assessment identifies and measures these worldview-building basics.

The ACU Worldview Assessment is a *practical tool* for evaluating and improving worldview. And there is a specifically tailored version of the ACU Worldview Assessment for every need:

- **The ACU Worldview Assessment for Individuals** -Designed specifically for adults to identify their worldview and discover areas for spiritual growth and personal worldview development.
- **The ACU Worldview Assessment for Students** – Created by Dr. Barna in collaboration with ACU professors and other educational experts, to measure the worldview of students in grades 4, 8, and 12, using a pre- and post-test format. The student assessments are specifically designed for each grade level, making the questions age-appropriate and easier to understand, while maintaining the integrity of the results.

Dr. Barna’s extensive research into childhood worldview development shows that an individual’s worldview is essentially formed by age 13. This highlights the importance of strategic worldview training, especially in Christian schools, using the ACU Worldview Assessment to measure worldview development along the way.

- **The ACU Worldview Assessment for Churches, Ministries, and Groups** – This version of the assessment is designed for use by churches, ministries, and other groups of adults.
- **The ACU Worldview Assessment for Colleges and Universities** – Designed in a pre- and post-test format tailored for Christian colleges and universities to use each academic year to assess the worldview of their students, and understand the effect of their university’s teaching and community on their student’s worldview development.

Visit [www.ACUWorldview.com](http://www.ACUWorldview.com) to experience the ACU Worldview Assessment.

And learn more about the new assessment in our full report, [“Arizona Christian University Unveils Groundbreaking Worldview Assessment from Dr. George Barna and the Cultural Research Center.”](#)

### **About the Cultural Research Center**

The Cultural Research Center at Arizona Christian University in Glendale, Arizona, conducts the annual *American Worldview Inventory* as well as other nationwide surveys regarding worldview and cultural transformation. National studies completed by the Cultural Research Center (CRC) have investigated topics related to family, values, lifestyle, spiritual practices, and recent election-related activity and political views.

One of the groundbreaking efforts by CRC has been the worldview-related surveys conducted among the ACU student population. The first-of-its-kind *ACU Student Worldview Inventory* is administered to every ACU student at the start of each academic year, and a final time just prior to graduation. The results of that student census enable the University to track and address the worldview development of its students from a longitudinal perspective.

Research studies conducted by CRC are led by Dr. George Barna. Barna is a veteran of more than 40 years of national public opinion research, having previously guided the Barna Group (which he sold in 2009), and the American Culture and Faith Institute. His research findings have been the subject of more than 60 books he has authored or co-authored, many of which have become national bestsellers. His most recent bestseller is [Raising Spiritual Champions: Nurturing Your Child's Heart, Mind and Soul](#) (Arizona Christian University Press, 2023).

Like ACU, CRC embraces biblical Christianity. The Center works in cooperation with a variety of Bible-centric, theologically conservative Christian ministries and remains politically non-partisan. Further information about Arizona Christian University is available at [www.ArizonaChristian.edu](http://www.ArizonaChristian.edu).